

PORTFOLIO

Lin Chen



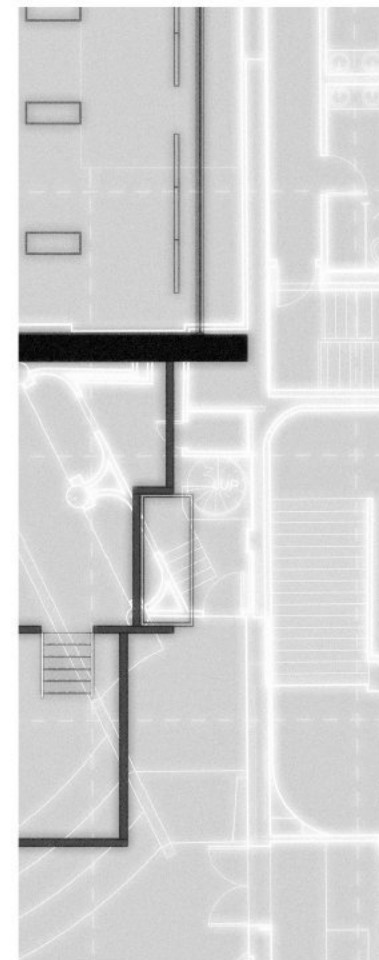
Chapter Seven
Restaurant Design

01



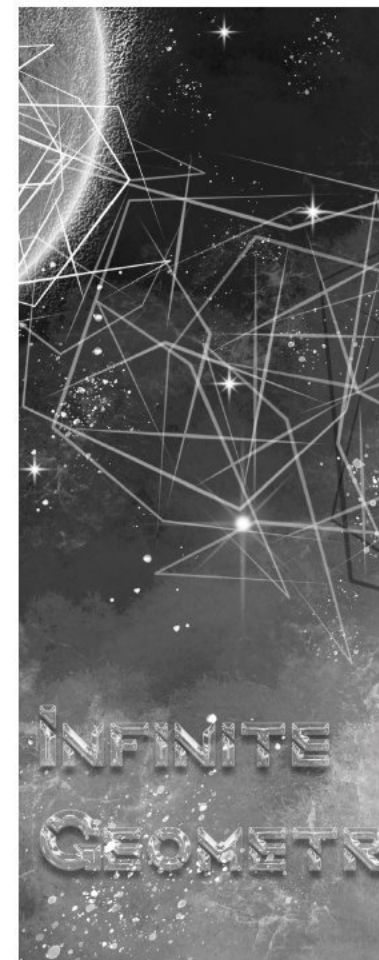
CHANEL Pop-up
Retail Design

02



Experiential Museum
Conceptual Design

03



Noguchi Pop-up
Retail Design

04

Chapter Seven

An Immersive Narrative Dining Experience

Chapter Seven transforms dining into an **immersive, vintage-inspired narrative experience** filled with mystery, art, and cinematic storytelling.

The project is positioned as a hybrid narrative-driven dining concept, designed for audiences who seek culturally immersive and lifestyle-driven experiences. It goes beyond the idea of a restaurant, becoming a curated cultural destination where dining, art, and social interaction coexist.

Through a three-layer spatial logic – **Art Foundation · Spatial Curation · Lifestyle Experience** – the space is structured as a multi-dimensional journey that seamlessly integrates gastronomy, exhibition, and social engagement into one cohesive environment.

Narrative Spatial Experience

Thematic storytelling · Immersive environment · Spatial narrative design

A space that unfolds like a story, guiding guests through curated scenes and experiences.

Hybrid Functionality

Dining x Art x Social space • Multi-scenario experience

A seamless blend of restaurant, gallery, and lifestyle space.

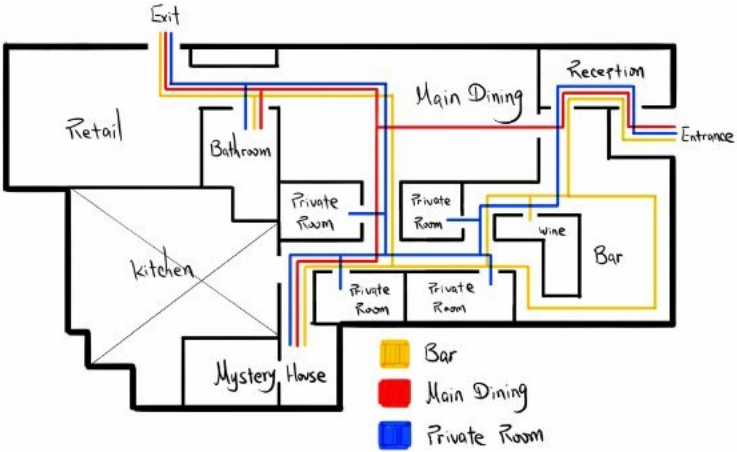
Aesthetic Identity

Vintage elegance × Minimal black-and-white gallery contrast

A dialogue between a romantic golden age and a clean contemporary art aesthetic.

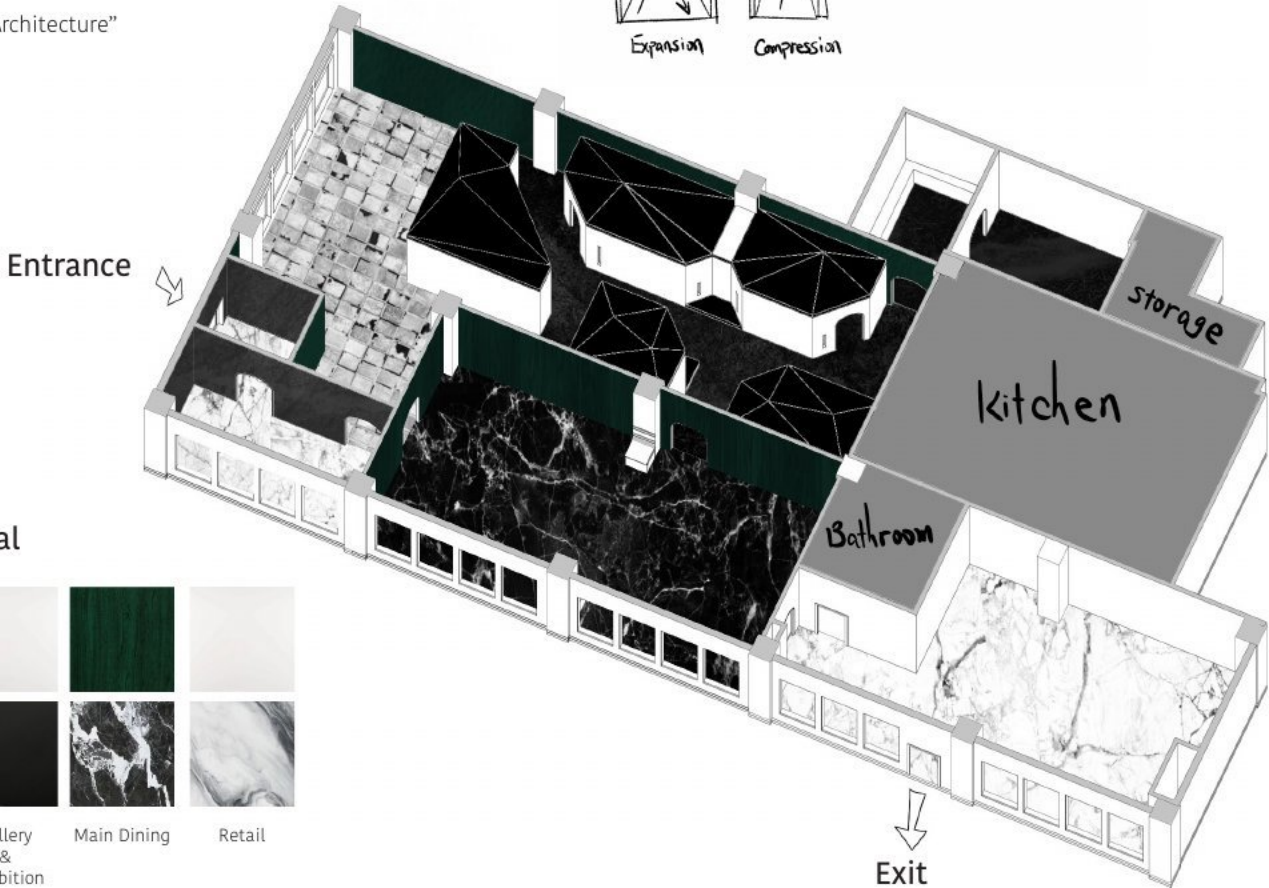


Mysteriours Circulation Diagram

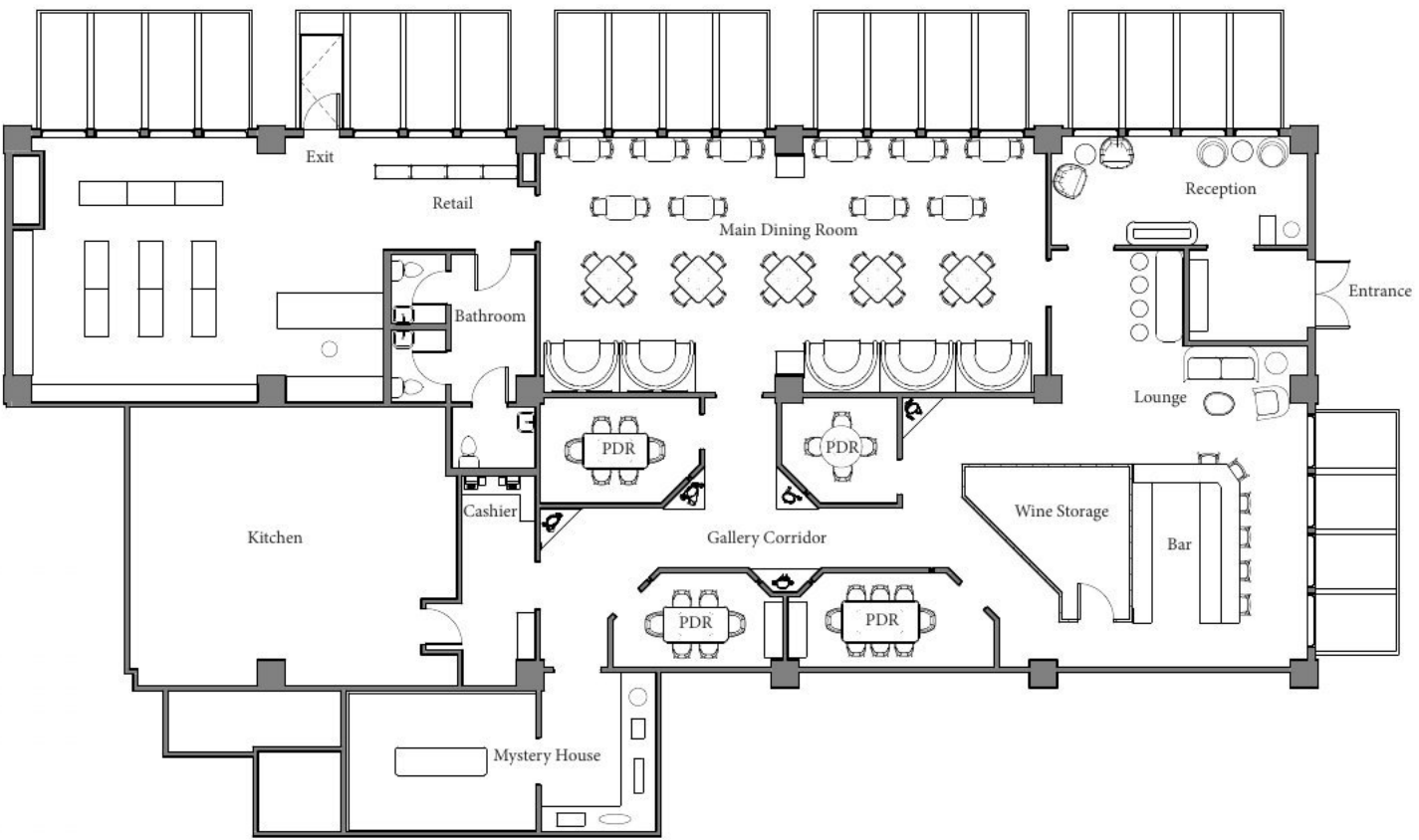
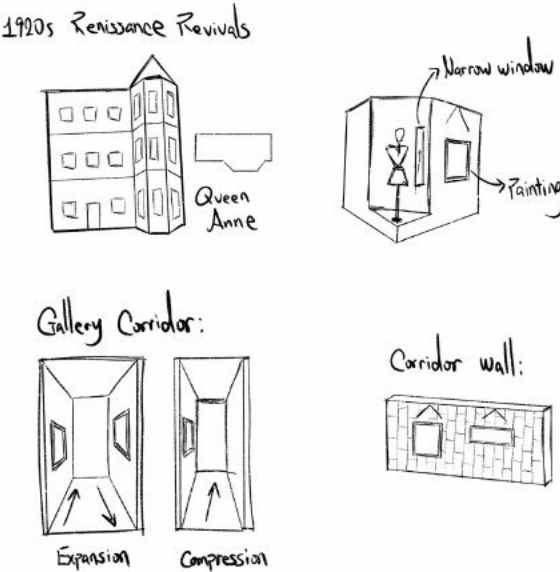


Possibilities of choice, discover & exploration, and spatial confusion

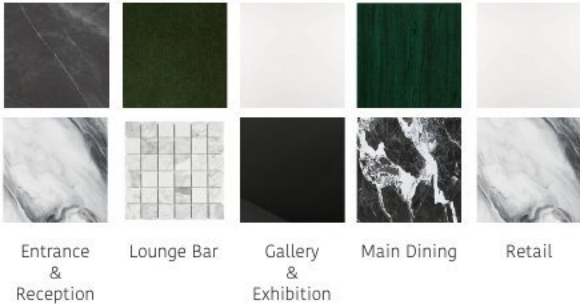
- Varied Height of "Architecture"
- Branching Path
- Corner Path Design
- Hidden Passage



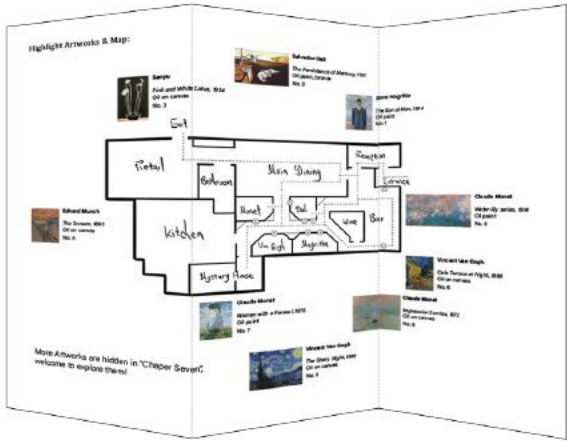
Gallery Corridor Ideas Sketch



Wall & Floor Material



Welcome Map
Provide in the entrance to guide the visitor

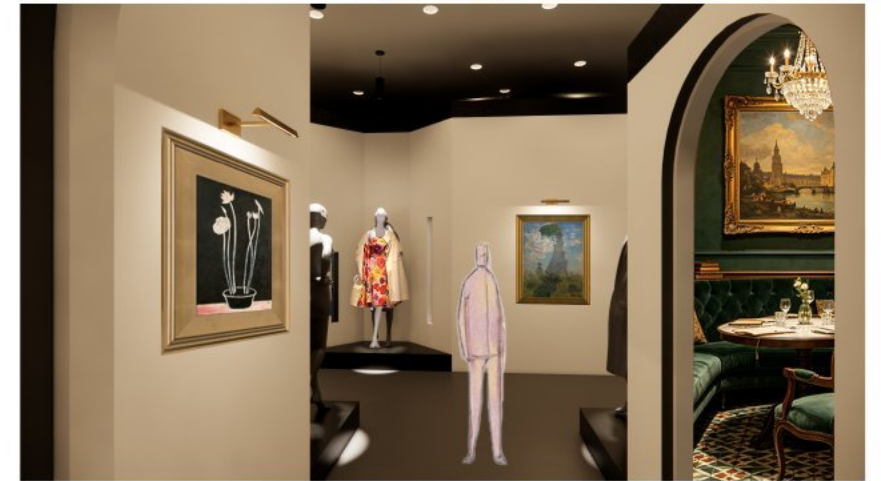
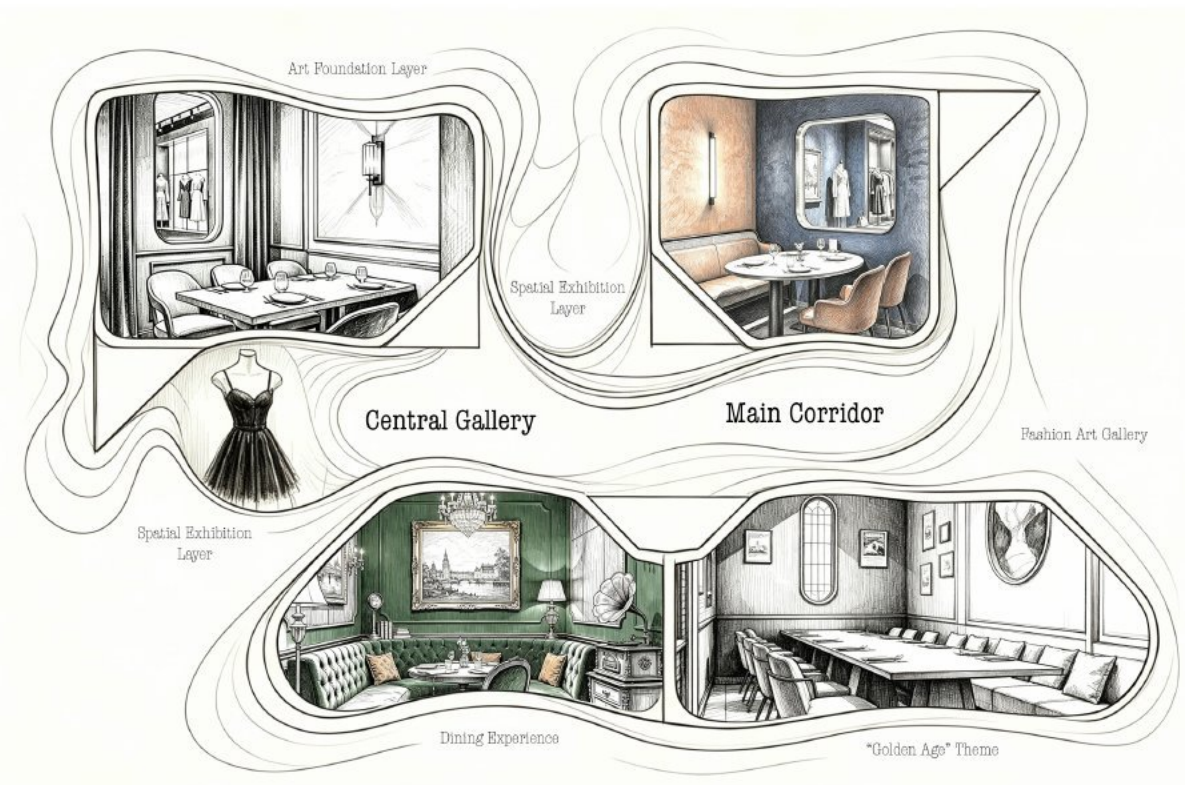
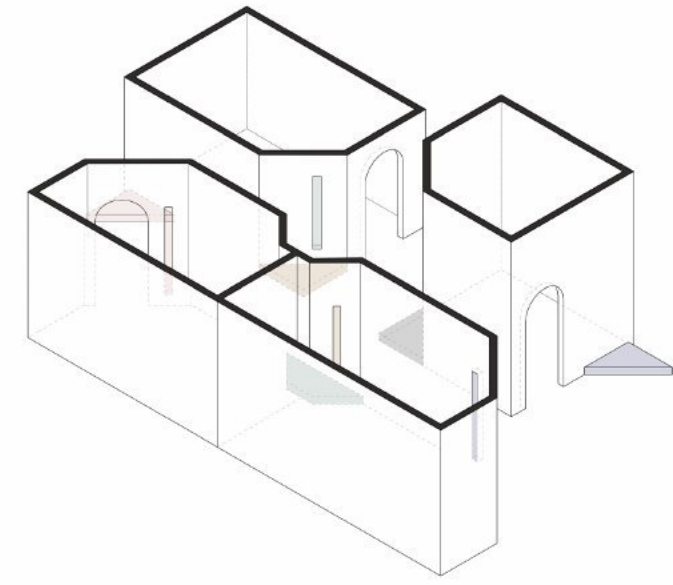
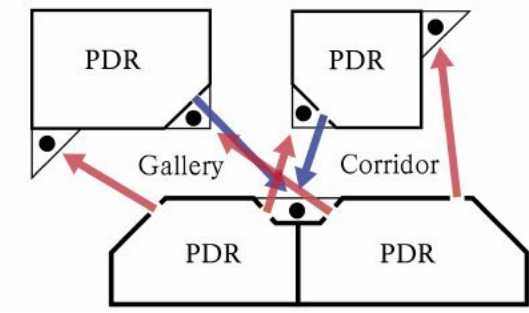




The Private Dining Room form the shape of brownstone houses at different elevation, with narrow long window allow the pry into a strip of the fashion garments.

Visual Connection Diagram

- Triangular "dress form stand"
- Small window see-through from inside to outside
- Seeing the fashion and the art

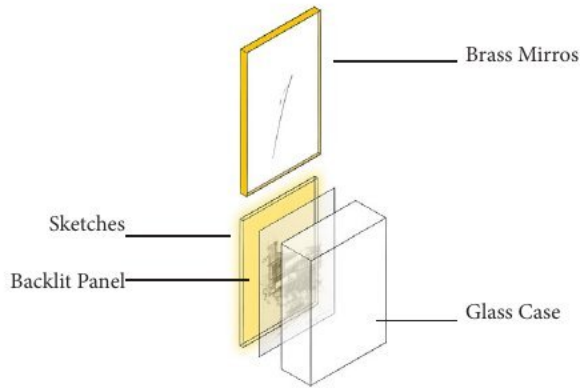




Lounge Perspective



Main Dining Room Perspective



Main Dining Room Section



Gallery Corridor Section 1



Gallery Corridor Section 2

CHANEL

Pop-up

Central Park

Iconic & Timeless

CONCEPTUAL PROPOSAL

Reflective Environment

The show unfolded in a mirrored space that amplified visual depth and interaction. Garden elements were woven into the backdrop, creating a poetic dialogue between reflection and nature.

Theme of Identity

Mirrors symbolized the multifaceted nature of female identity, highlighting the roles, contradictions, and strength within. The design emphasized self-recognition and emotional complexity.

Elegance Meets Nature

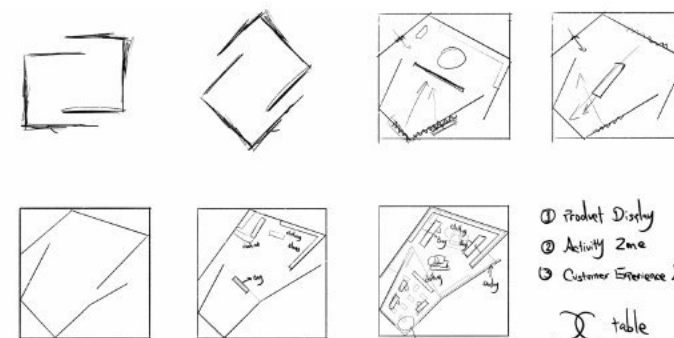
By merging botanical motifs with reflective surfaces, the show expressed Chanel's timeless elegance in harmony with the organic beauty of the natural world.



Chanel Spring-Summer 2017 Haute Couture

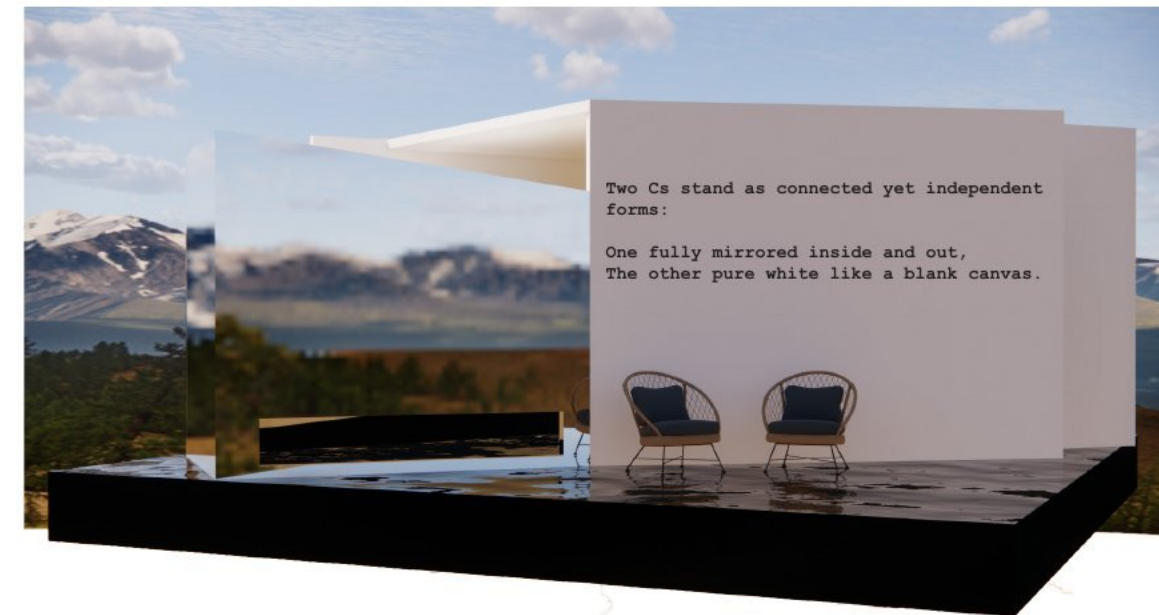


Central Park - Cherry Hill



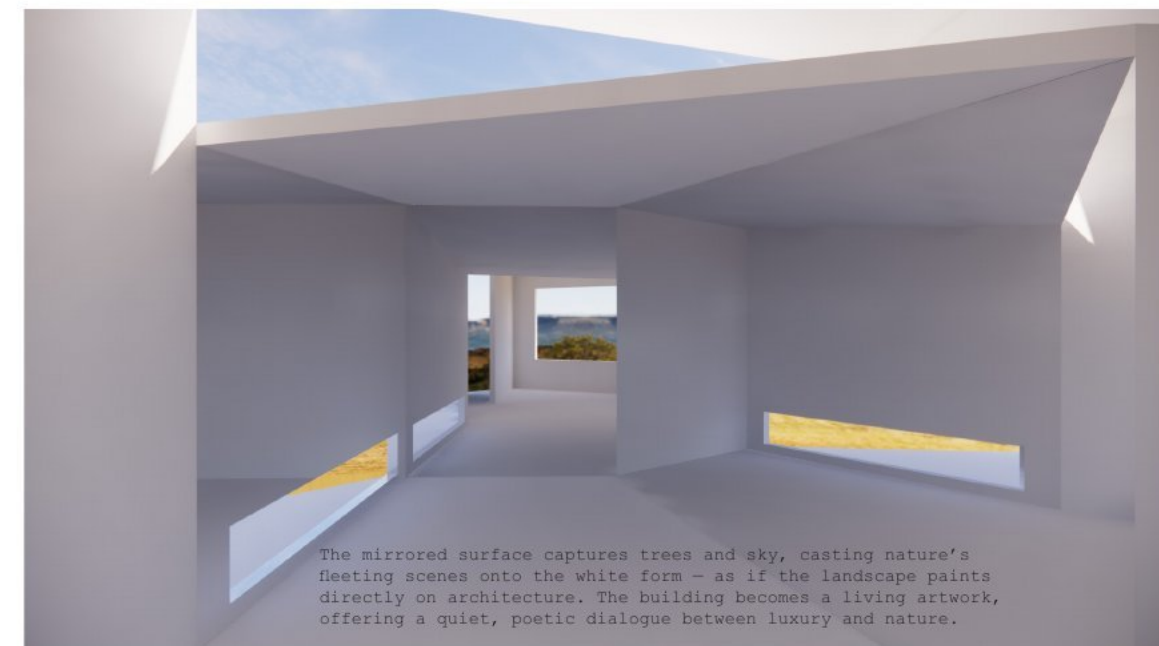
Architecture Transform

The Architecture



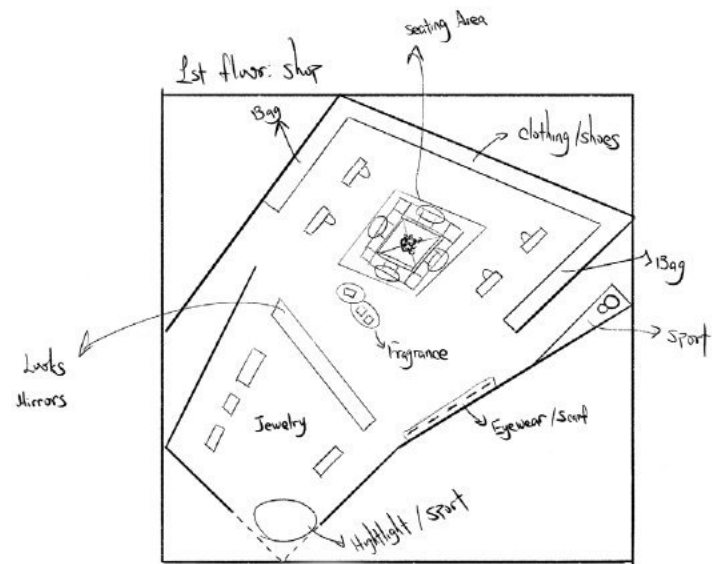
Two Cs stand as connected yet independent forms:

One fully mirrored inside and out,
The other pure white like a blank canvas.

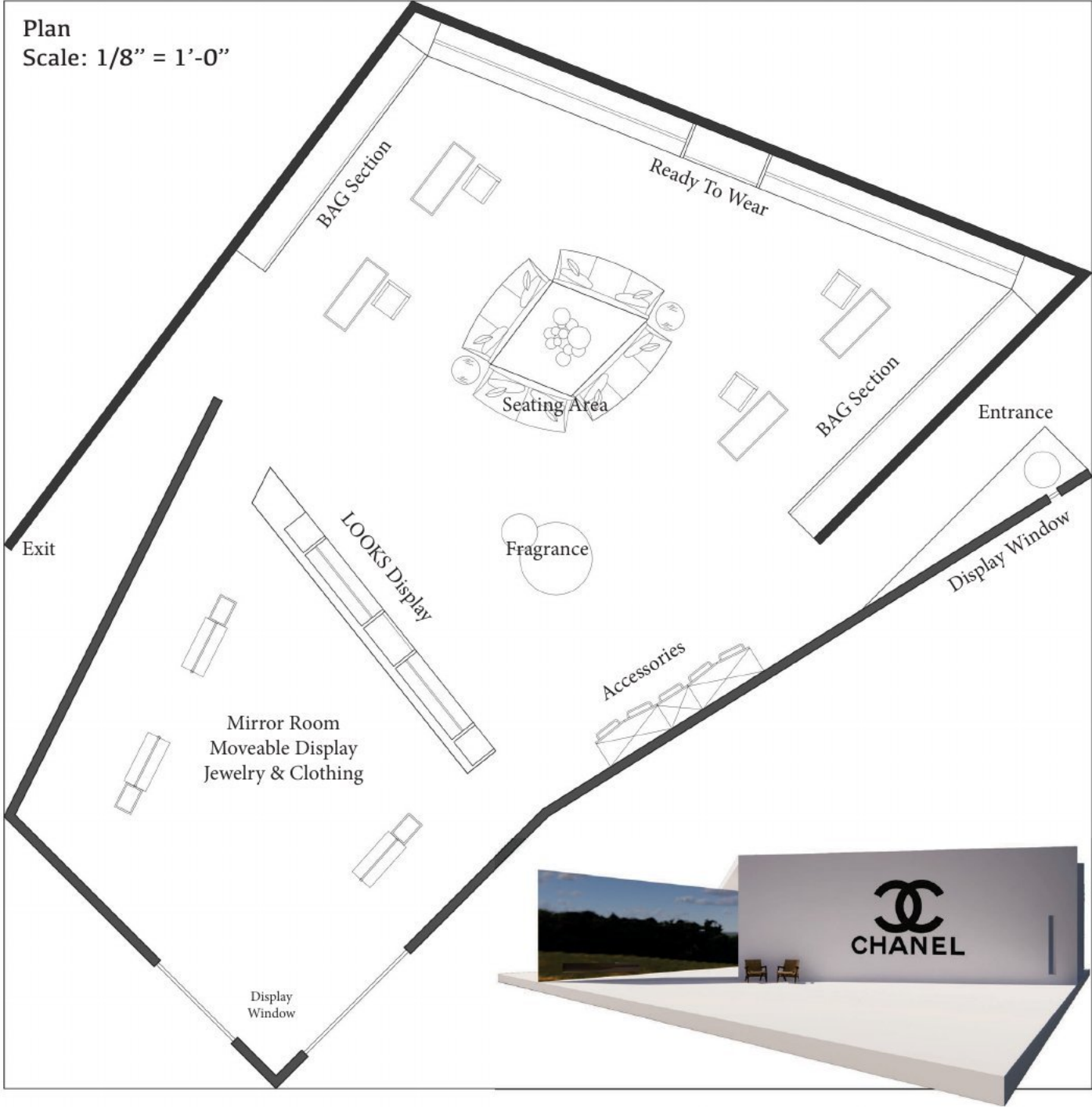


The mirrored surface captures trees and sky, casting nature's fleeting scenes onto the white form – as if the landscape paints directly on architecture. The building becomes a living artwork, offering a quiet, poetic dialogue between luxury and nature.

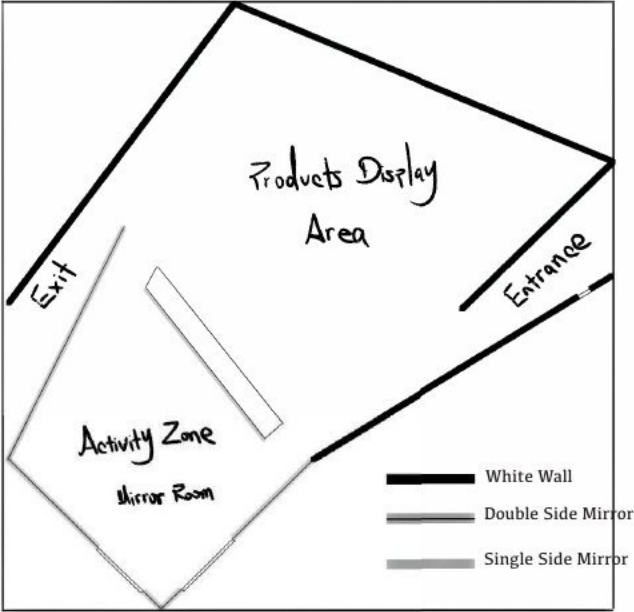
Architecture Diagram



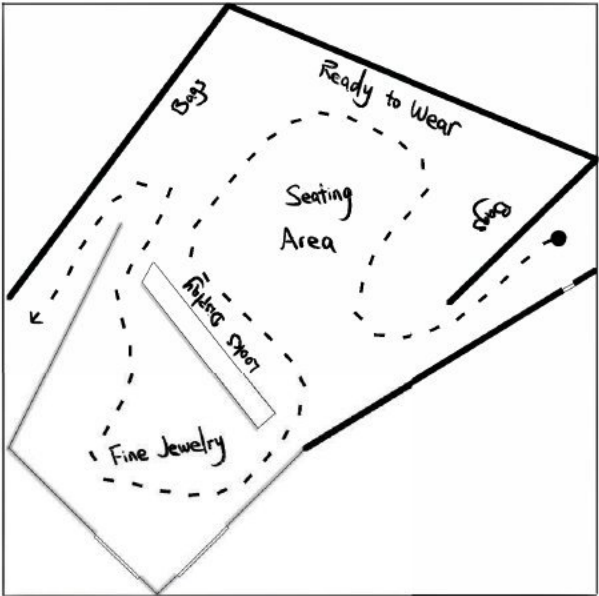
Plan
Scale: 1/8" = 1'-0"



Structure Diagram



Circulation Diagram





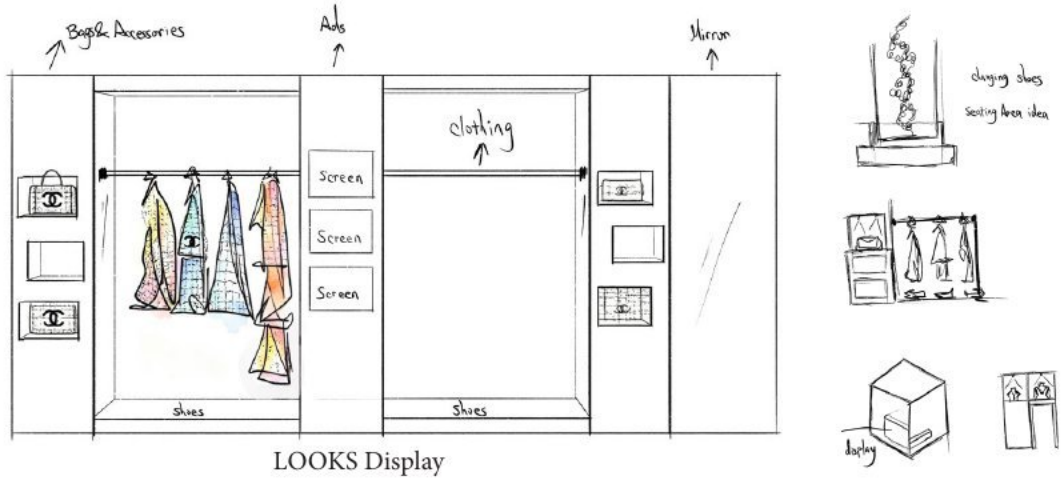
Entrance



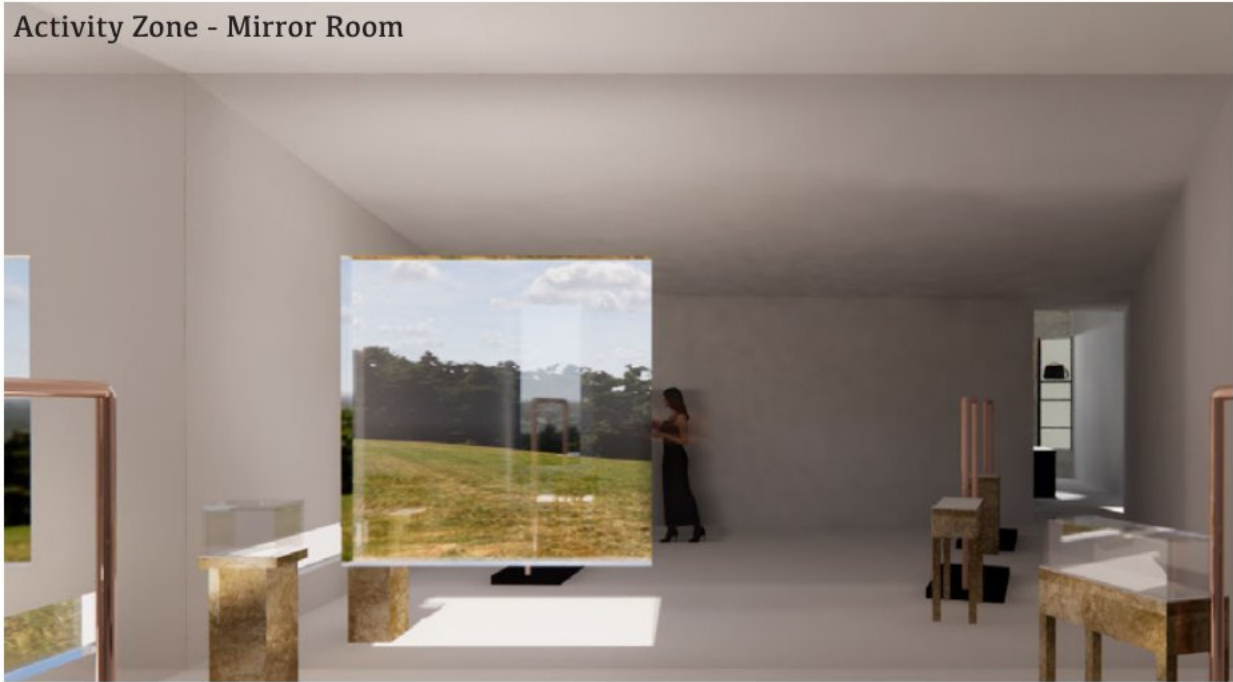
Accessories & LOOKS Display I



Accessories & LOOKS Display II

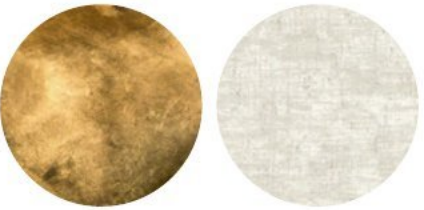


Activity Zone - Mirror Room



White Acrylic

Black Acrylic



Golden Paper

Wallpaper



Copper

Frosted Glass

A fully mirrored room where every surface reflects and amplifies the brilliance of the product. The four-sided mirror installation creates an immersive, infinity effect — multiplying the product’s shine, form, and presence from every angle.

A strategic cut-out on the mirrored wall frames a view of the surrounding natural landscape. This gesture brings the serenity of nature into the heart of the space, allowing light, movement, and scenery to interact with the reflections.



Four Side Mirror with Cutout

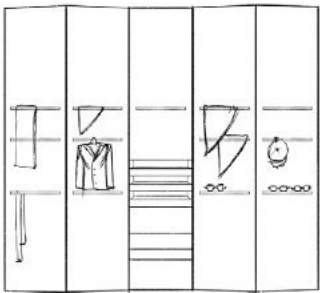
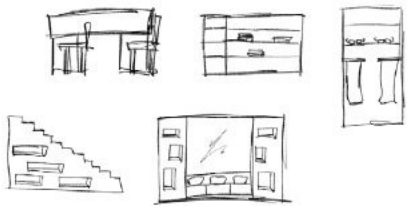




Products Display



Ready to Wear & Bags & Small Leathers



Accessories & Storage



Pierre Frey
Emilie



Roche Bobois
Coin



Pierre Frey
Vallon



Roche Bobois
Iron Tree



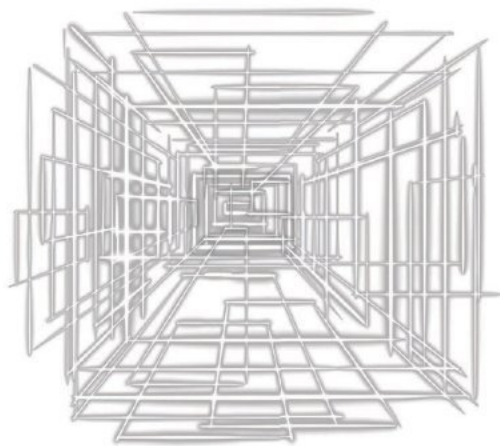
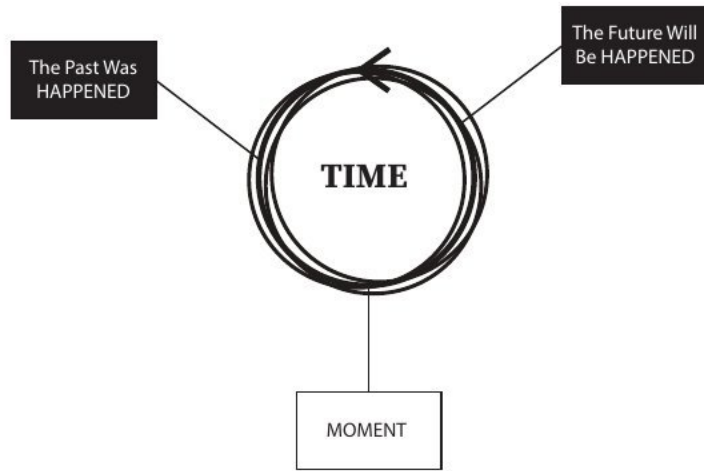
Roche Bobois
Aircell Armchair



Experiential Museum

Reframing Temporal Narratives Within the Interior

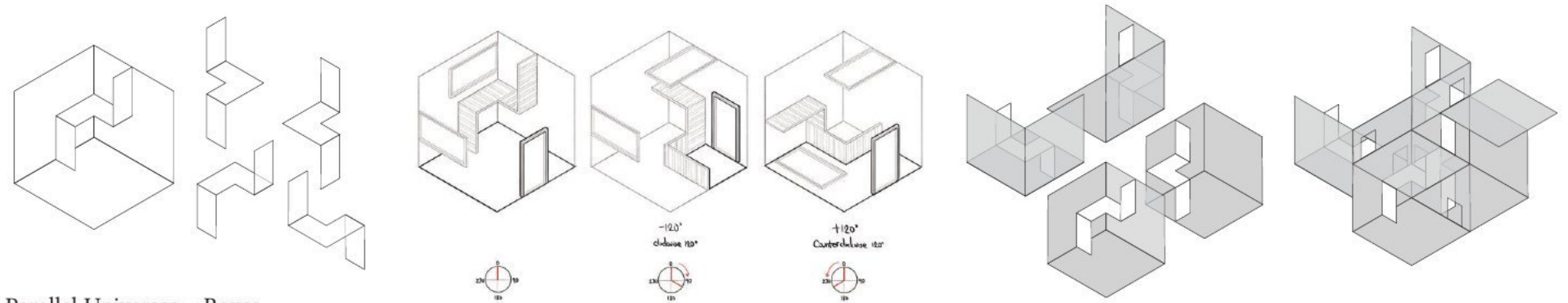
Through spatial sequencing and choreographed circulation, a museum interior invites users to navigate the emotional and psychological tensions between past and present. Space becomes a vessel where reflection and imagination coalesce, prompting users to embrace the present through a reframed perception of time.



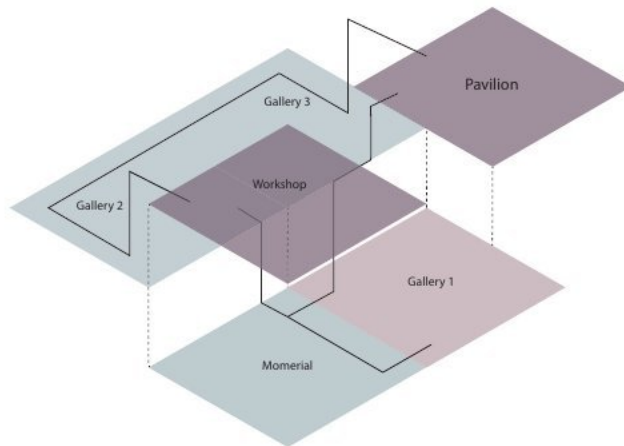
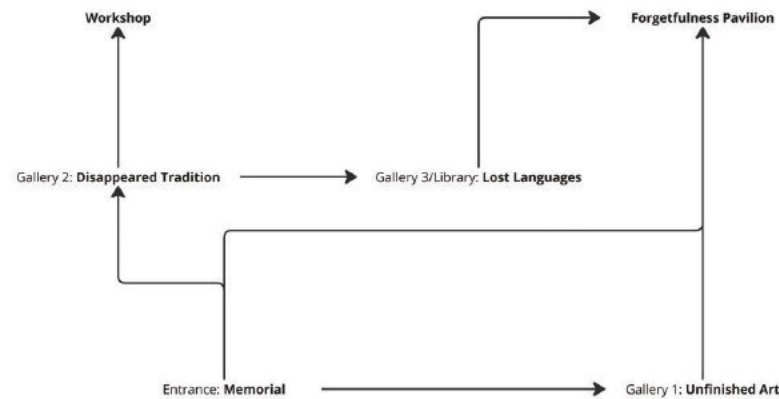
The concept of time is inherently abstract and elusive. Every choice made in the present has the potential to split off into a new parallel universe. Within each of these independent worlds, our timelines may continue to loop endlessly, repeating in ways both familiar and strange.

Ordinarily, we are not granted access to the landscapes of these other timelines. But here, within this museum, such encounters become possible—the same place, at a different time.

Between memory and presence, between what was and what might have been, visitors are invited to momentarily step into a time that does not belong to now.



Parallel Universes = Boxes



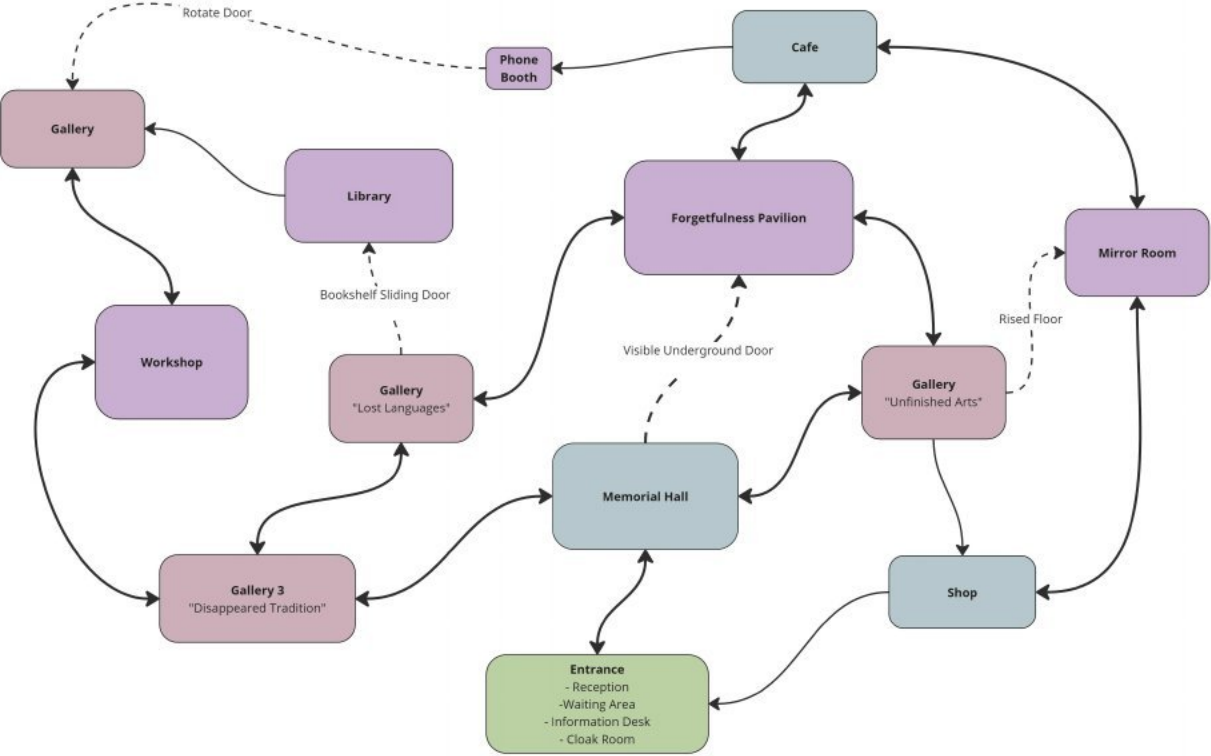
Time Tunnel = Circulation



Hazy Notion by David Ambarzumjan

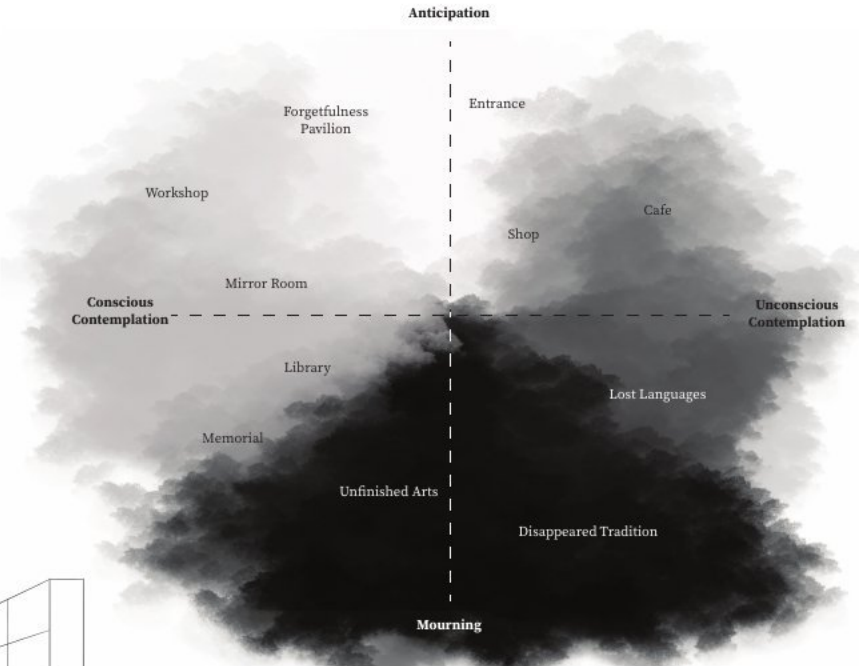
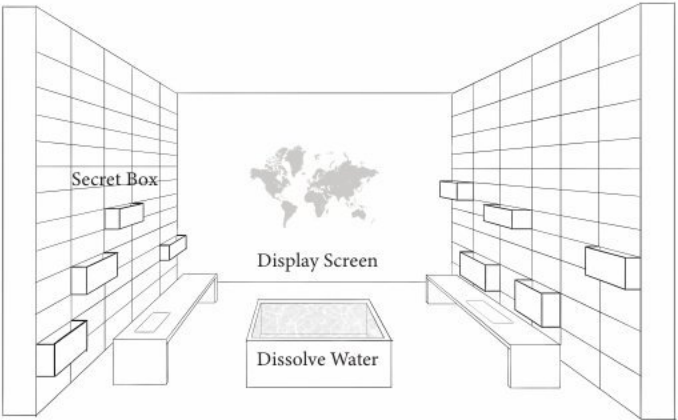
I regard each box as an independent universe. Multiple boxes—each a distinct universe—exist simultaneously, inter-connected by various “time tunnels” linking parallel dimensions. These tunnels stretch horizontally and vertically, forming a complex and organic network.

As visitors enter this space composed of parallel universes, they are free to choose their own path and sequence of experiences. Every entry and exit creates a new journey, making each visit unique and impossible to replicate.



- Entrance
- Facilities
- Exhibition
- Activity Zone

- Two-way Circulation
- One-way Circulation
- Hidden Pathway

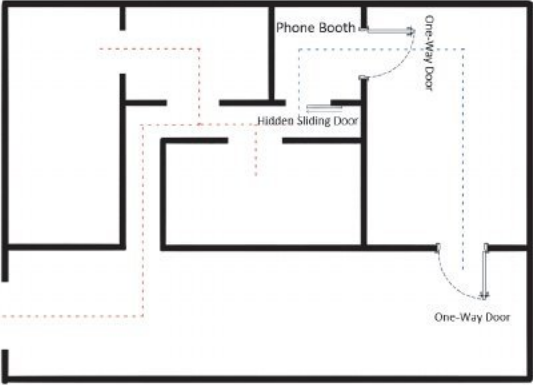
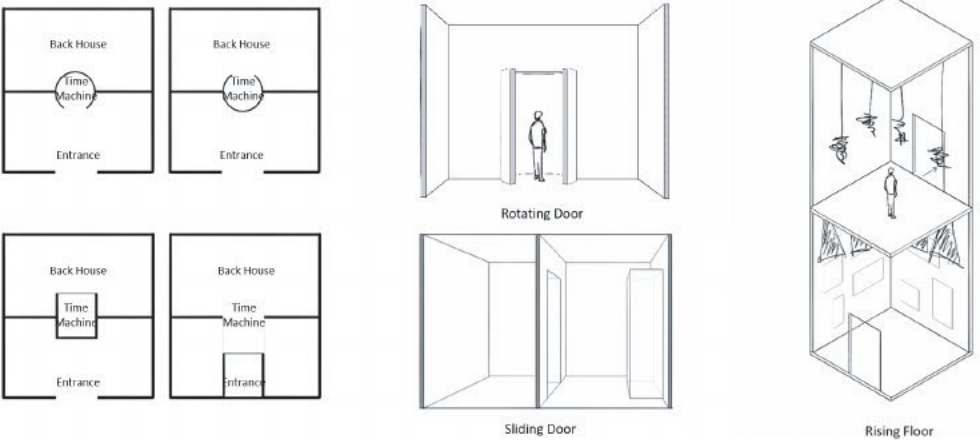


Emotion Diagram

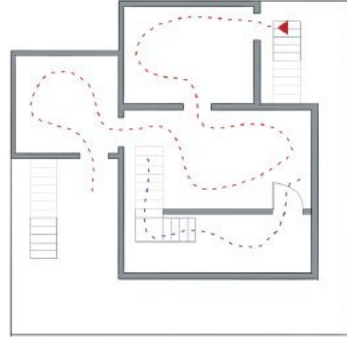
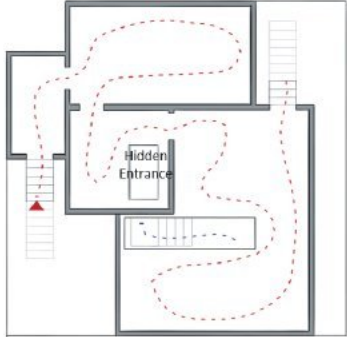
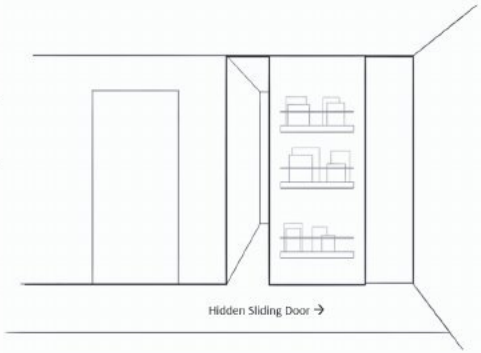
Forgetfulness Pavilion

Regrets: Things left unfinished, or emotions left unsaid.
A Dialogue With Oneself: A letter written to your future or past self.
Secrets: Secrets that have never been spoken aloud.
A Dialogue With Time: A letter written to "time" or the "universe," expressing reflections, doubts, or amazement about life.

Exploration - Secret Pathway



- Regular Circulation
- Hidden Circulation



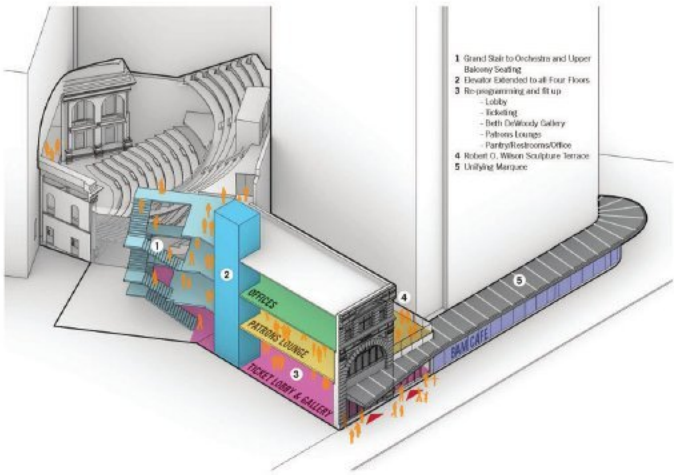
2nd Floor

1st Floor

Site Selection - Existing Condition



Site: BAM Harvey Theater
Location: 651 Fulton Street, Brooklyn, NY 11217
Project Name: BAM Harvey Theater
Project Type: Performing Arts Theater
Location: 651 Fulton Street, Brooklyn, New York, USA
Year: Opened in 1904; restored and reopened in 1987
Seating Capacity: 874 seats
Owner: Brooklyn Academy of Music (BAM)
Designer/Architect: Originally designed as the Majestic Theater; restored by Hugh Hardy of Hardy Holzman Pfeiffer Associates in 1987



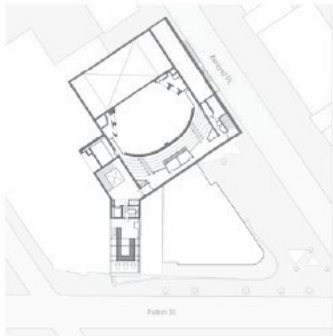
Ground Floor Plan



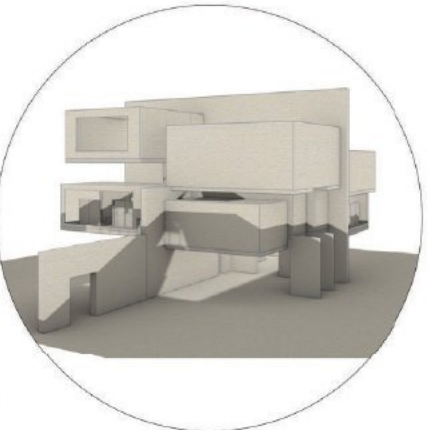
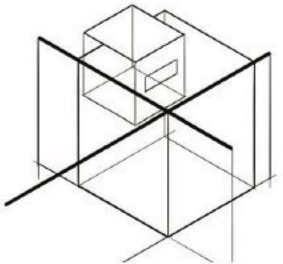
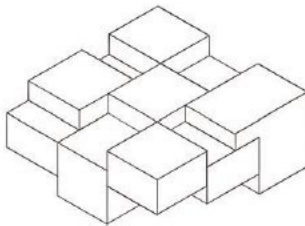
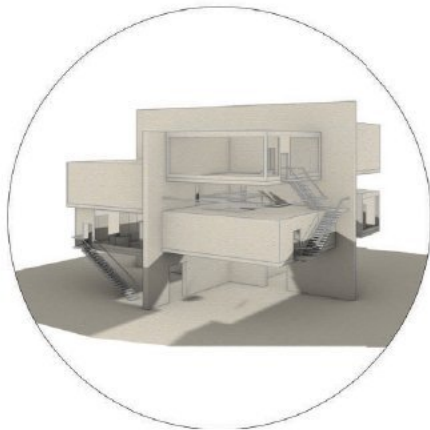
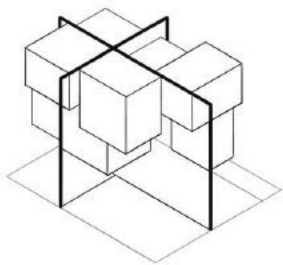
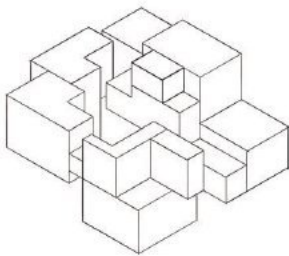
Second Floor Plan



Third Floor Plan



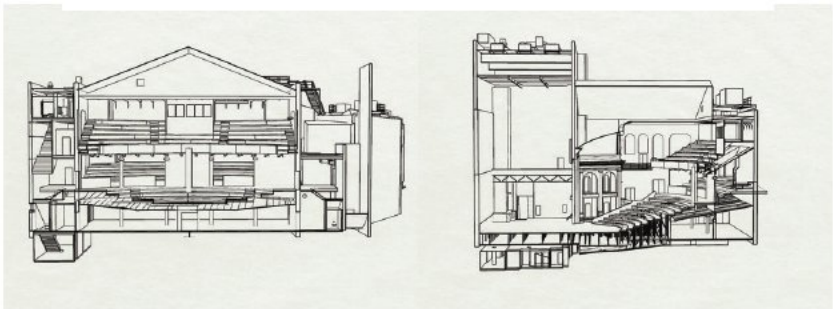
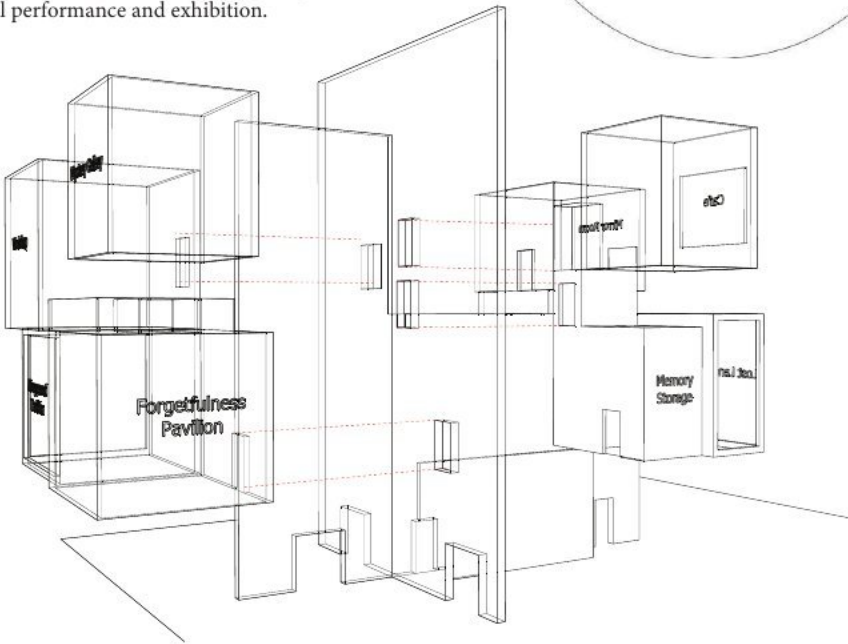
Fourth Floor Plan



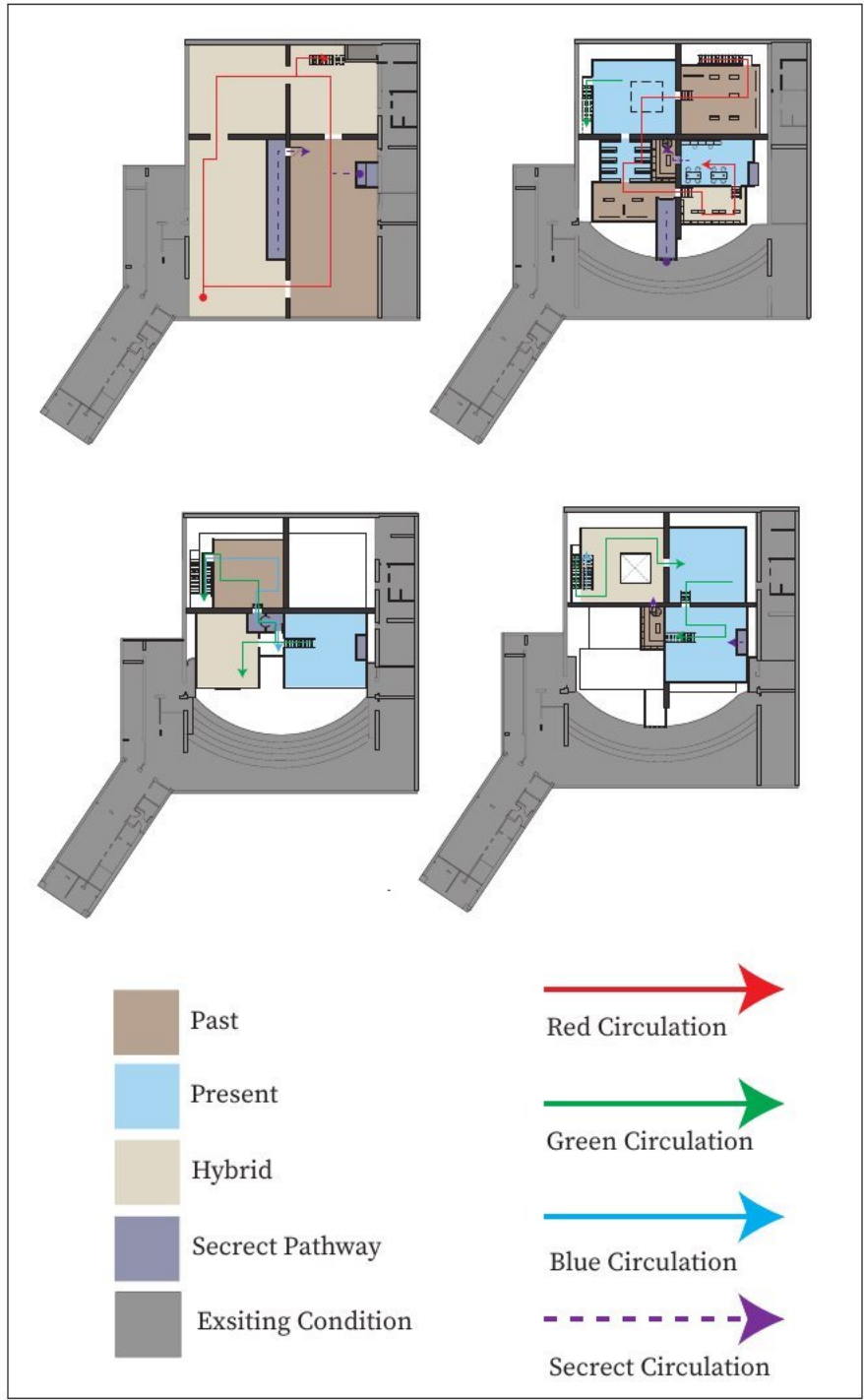
New Construction Build on Stage

The experiential museum transformed from an old theater. The original stage has been reconstructed into multiple box-shaped galleries and activity spaces, each centered around a distinct theme.

Visitors act as both audience and performers, navigating between theatrical performance and exhibition.



Existing Structure



The box that represents the past is designed with glass walls, allowing the original audience seating to have a clear view of the interactions within the gallery. It also brings the original architectural materials into the interior of the white box, creating a seamless integration between the old and the new. Some opaque walls facing the audience serve as projection surfaces, displaying scenes and stories that occurred in the same box exactly one week earlier, creating a sense of overlapping time.

Additionally, mirrored surfaces are used throughout the space to reflect different parts of the environment into the current setting, visually and narratively intertwining the various boxes. Through the interplay of reflection and projection, visitors experience events and memories from different time dimensions within the same physical location, evoking a layered perception of time's passage.

PAST

Exhibitions that Topic with What We Lost in the Past

Lost Languages
Disappeared Tradition
Unfinished Art
"Mystery Gallery"

HYBRID

The Place Blend the Past and Present Together

Memorial
Existing Balcony Seats
Terrance
Stairs

PRESENT

Engagement Space that Help to Experience the Past

Library
Workshop
Mirror Room
Forgetfulness Pavilion



Terrace Stairs



Disappeared Tradition



Library Reading Room



Cafe



Balcony

NOGUCHI POP UP

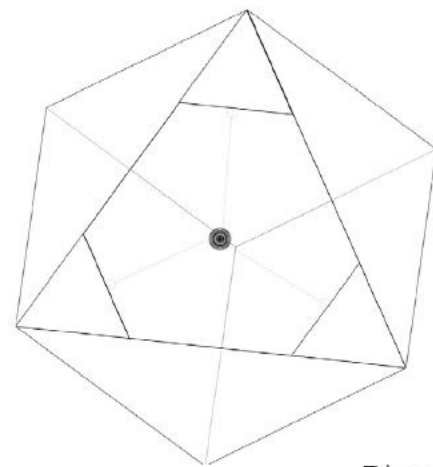
Retail Design



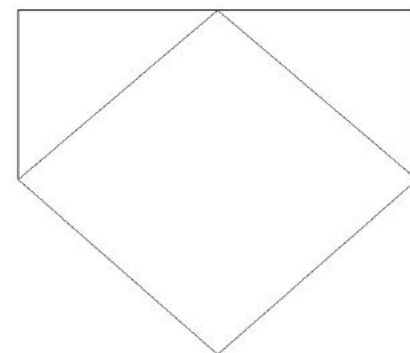
INFINITE GEOMETRY

This project is an investigation of the multiple stages of expansion and collapse abstracted from the system of construction and assembly used to create the Akari Lamps.

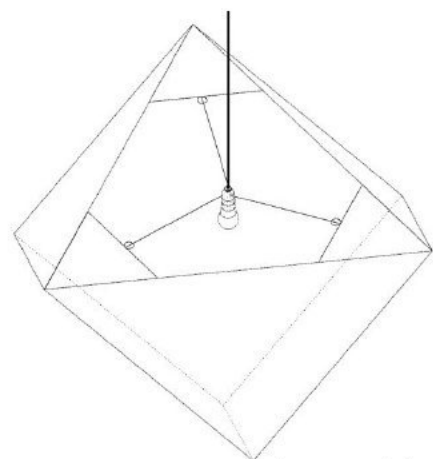
The group aims to present a pop up design that incorporates modularity, collapsibility and sustainable design by combining a modular interlocking cardboard system with a newspaper skin to create a unique structure that can adapt in response to various site requirements.



Plan



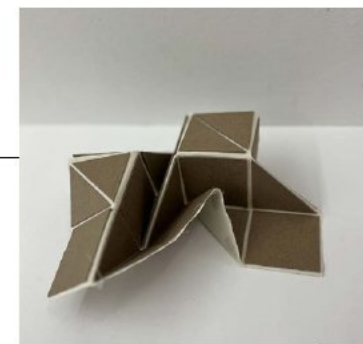
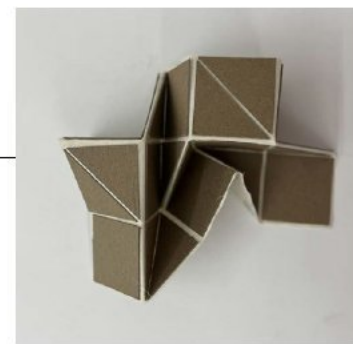
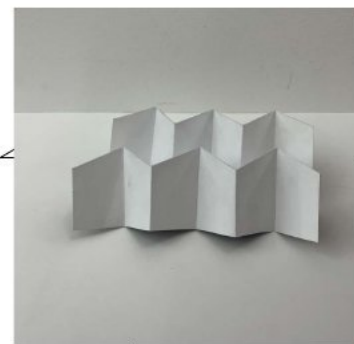
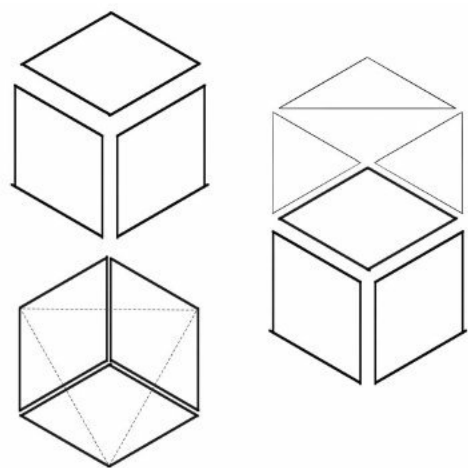
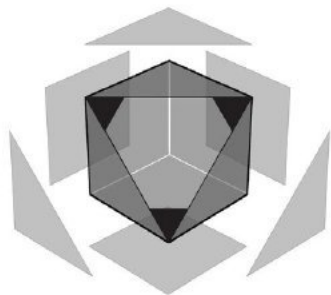
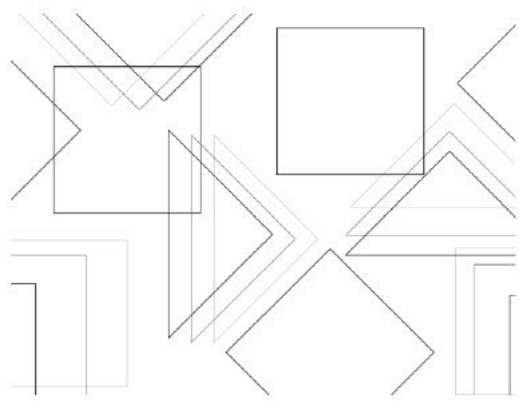
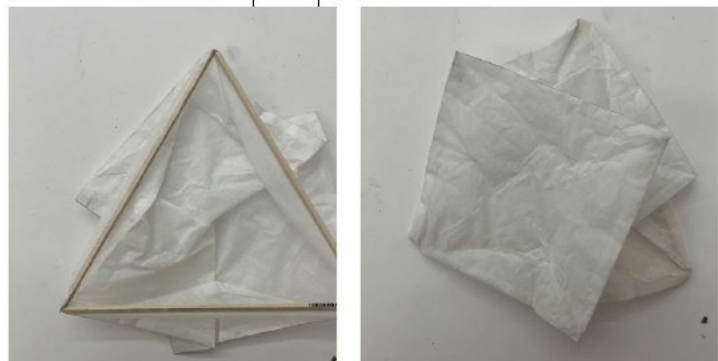
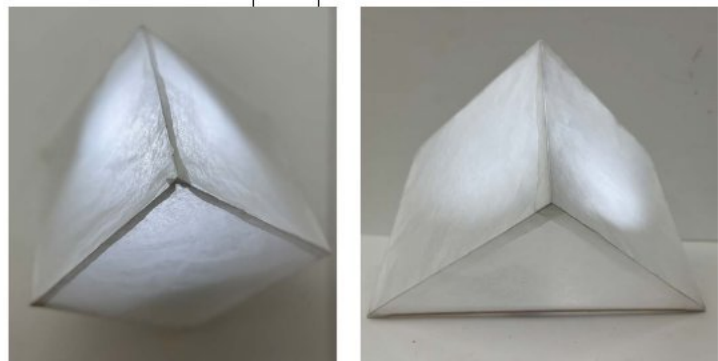
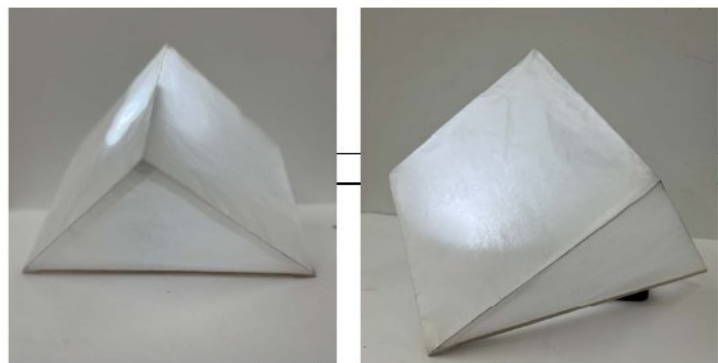
Elevation



isometric



Akari YP1



System:
Folding and Layering
Geometry Shape:
Triangle and Square

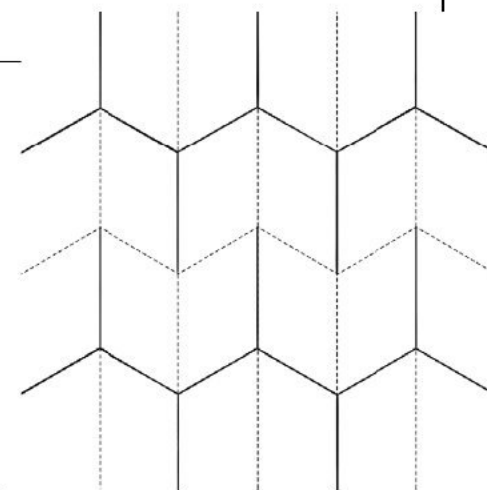
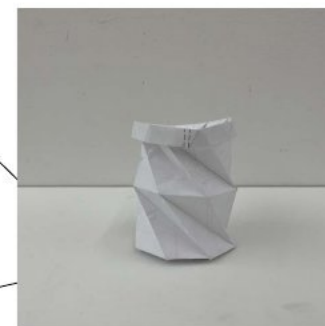
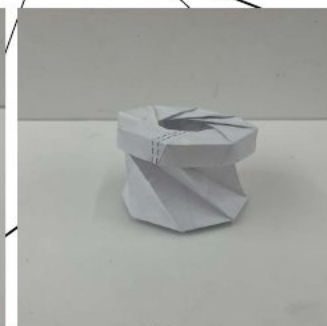
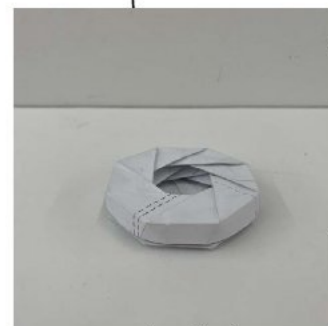
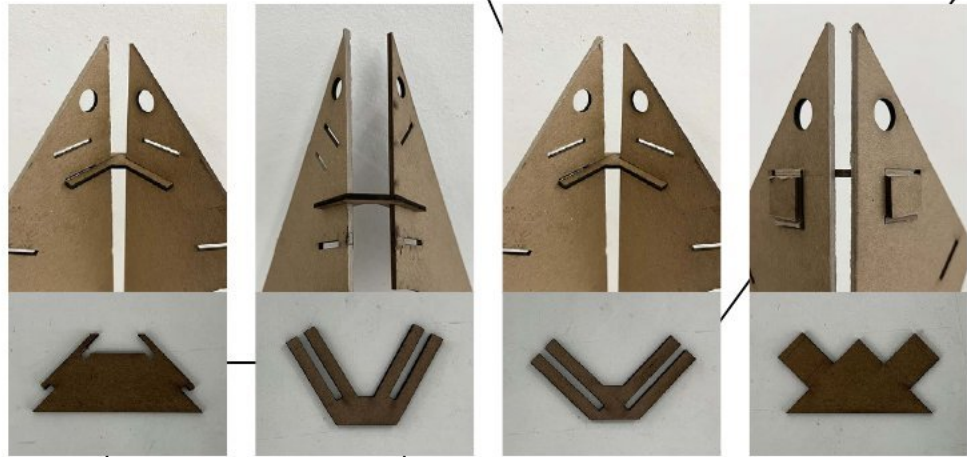
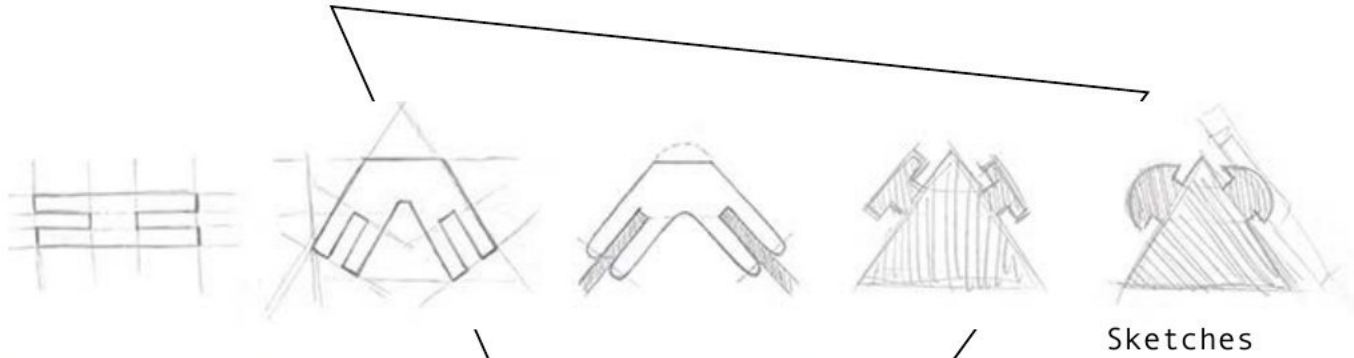


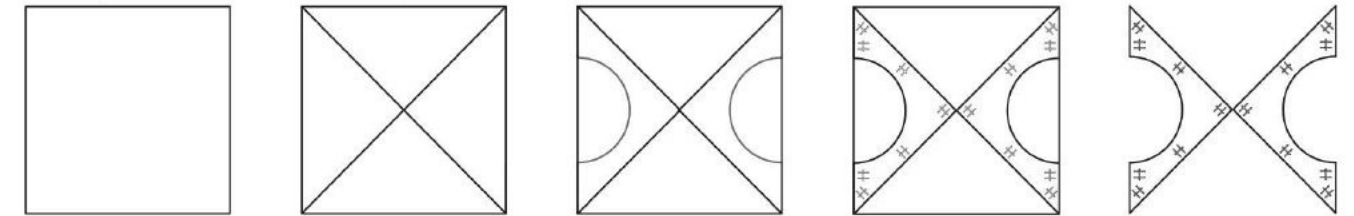
Diagram-2D Pattern



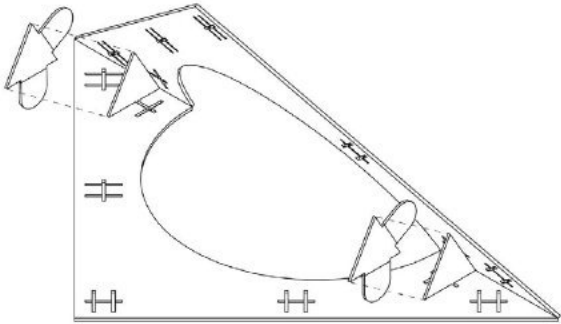
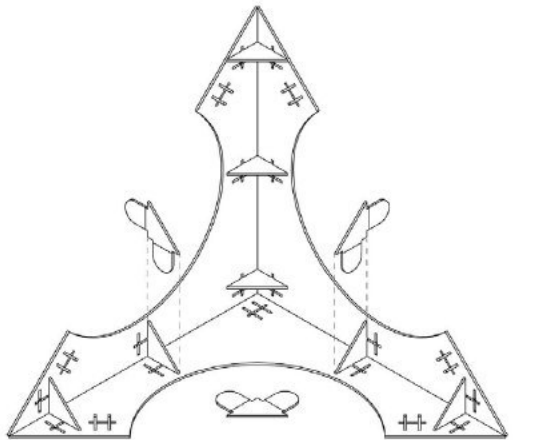
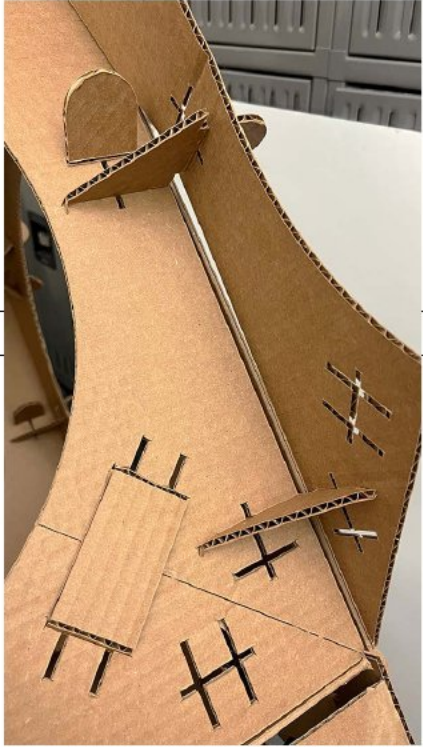
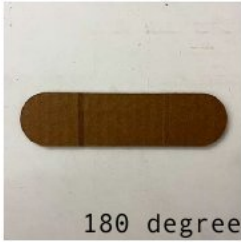
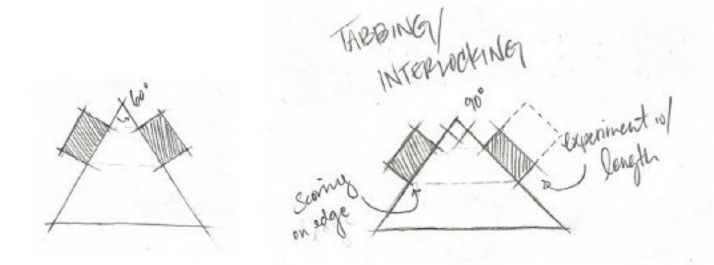
System:
Twisting, Rotation, Compression,
and Extension



Tested Model



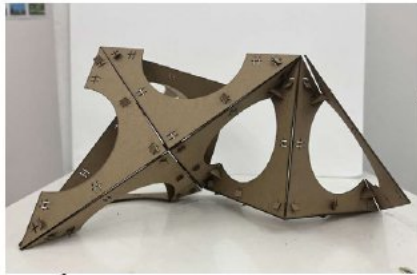
Module Development Process



Assembly Diagram



Free-standing Structure



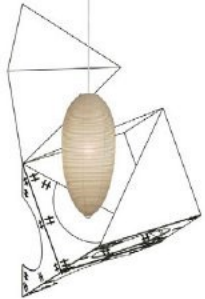
Model Transformation



Table Akari



Floor Akari

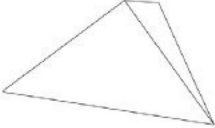


Hanging Akari



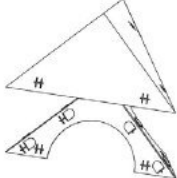
Blocking Daylight

9-12

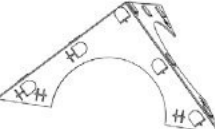


Newspaper only

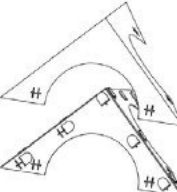
4-9 ft



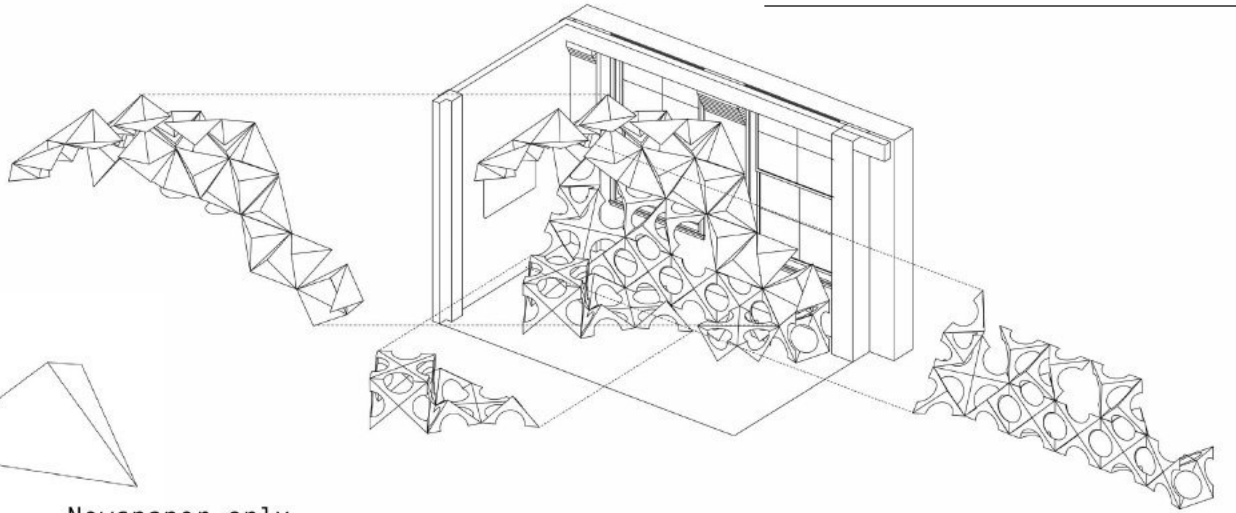
0-4 ft



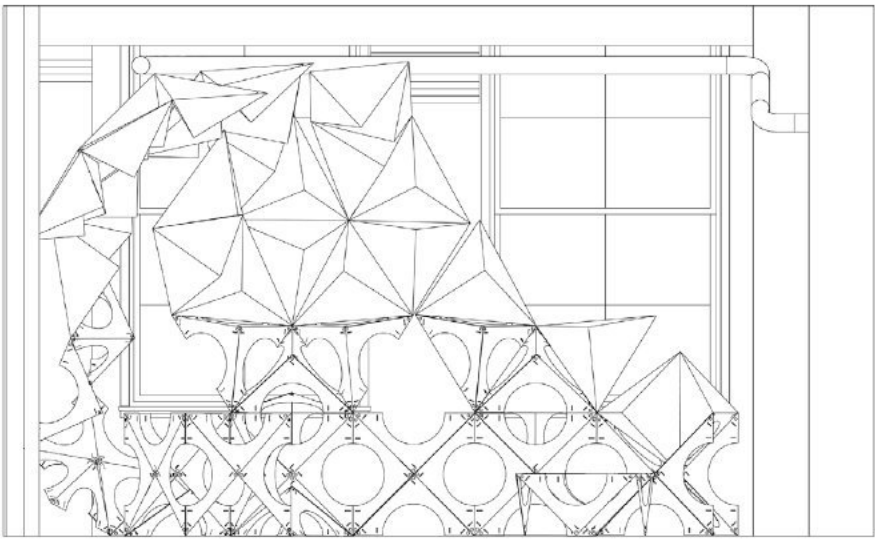
Frame only to make the structure stable



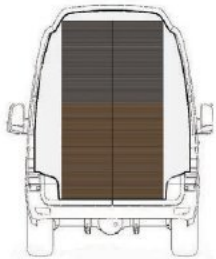
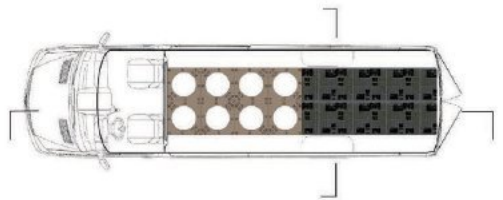
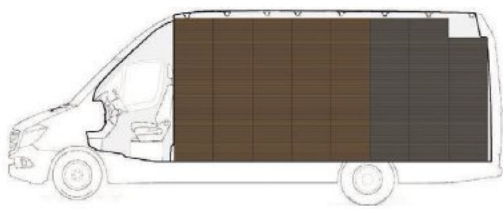
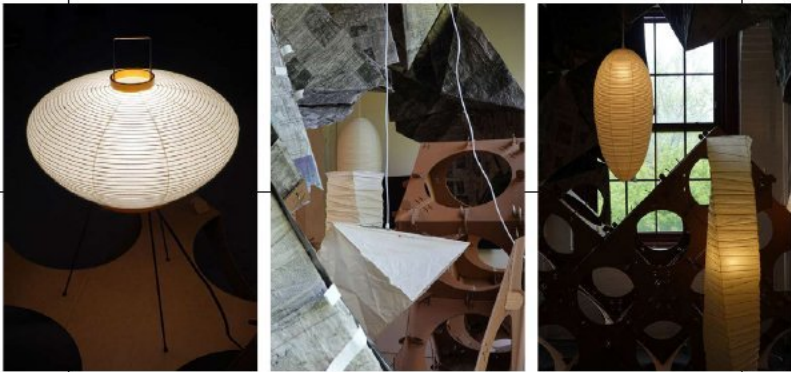
Newspaper coving



Exploded Axonometric View



Elevation



Van Development

Manhattan Lounge

- Supported the interior design of a restaurant project, contributing to concept development and spatial atmosphere.
- Assisted in developing material palettes and finish selections to establish a cohesive dining experience and brand identity.
- Created collage-based presentation boards to communicate design direction, mood, and materiality to clients.
- Built 3D models in Rhino and produced renderings using Enscape to visualize spatial qualities, lighting, and ambiance.
- Contributed to furniture, finishes, and lighting (FF&E) selections aligned with the overall design concept.
- Assisted in preparing drawing packages and documentation to support design development and coordination.



Reception Rendering



Bar Rendering



PDR Rendering



Main Dining Renderingh

Victoria Tower

133-38 Sanford Ave,
Flushing, NY 11355

Completed in 2025

- Supported the interior renovation of a residential apartment building, focusing on material selection and construction documentation.
- Assisted in developing material palettes and finish selections, aligning design intent with project requirements.
- Produced high-quality renderings to communicate design concepts and support client presentations.
- Prepared specification sheets, detailed material lists and shop drawings to document finishes and support coordination.
- Coordinated with vendors on material sourcing, samples, pricing, and lead times to facilitate procurement.
- Assisted in the production of construction drawings and documentation for project execution.
- Participated in site coordination, communicating with contractors to support implementation and resolve on-site conditions.



Home Office Rendering



Powder Room Rendering



Kitchen Rendering

Crown Mansion

134-53 Maple Avenue,
Flushing, Queens 11355

- Supported the interior design of a mixed-use residential development, contributing to the delivery of market-oriented living environments above retail and office programs.
- Assisted in developing material palettes and finish strategies, leveraging materiality to enhance spatial identity and align with target buyer expectations.
- Conducted material sourcing and curated collage-based presentation boards, strengthening visual storytelling and facilitating clear client communication.
- Built 3D models using Rhino and produced high-quality renderings with Enscape to effectively visualize design intent and support design development.
- Contributed to the design of lobby and amenity spaces, ensuring a cohesive and refined material language across public and private areas.



Lobby Front Rendering



Elevator Hallway Rendering



Lobby Lounge Rendering



1 bedroom Kitchen Rendering-Side View



1 bedroom Kitchen Rendering-Front View



Bathroom Rendering-Shower



Bathroom Rendering-Shower



Bathroom Rendering-Shower + Bathtub